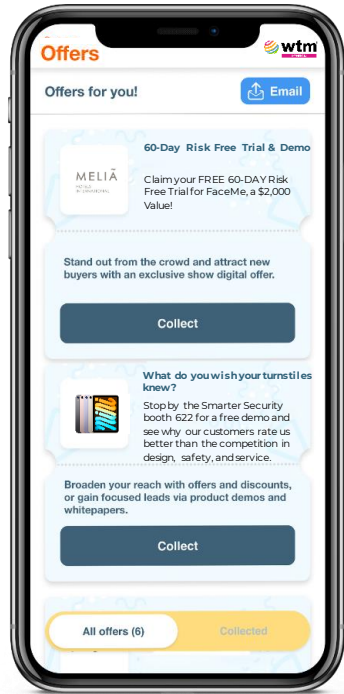


Lead Booster

Attract even more of the right leads



Give visitors a captivating reason to add you to their must visit list!

Secure new leads and give attendees the perfect reason to visit your booth and unlock new opportunities for your business.

From email to booth - create a tailored offer to attract more visitors. Ensure you stand out and make the most out of your event.

**279 AVERAGE
LEADS PER OFFER***

**AVERAGE 2,120
VIEWS PER OFFER***



Build awareness



Reach wider or more niche audiences



Generate additional leads



Promote yourself beyond the booth

For a high number of leads try offering:

- Samples
- Giveaways

Target fewer but highly qualified leads with:

- Personal invitations
- Demos
- Whitepapers

Source: RX exhibitor Lead Booster usage at 12 global trade shows March through May 2024.