

Exhibitor Dashboard

Offers a data driven approach to measuring your performance and insights for improvements

Make data informed decisions for getting the most out of your investment in show.

PRE-SHOW

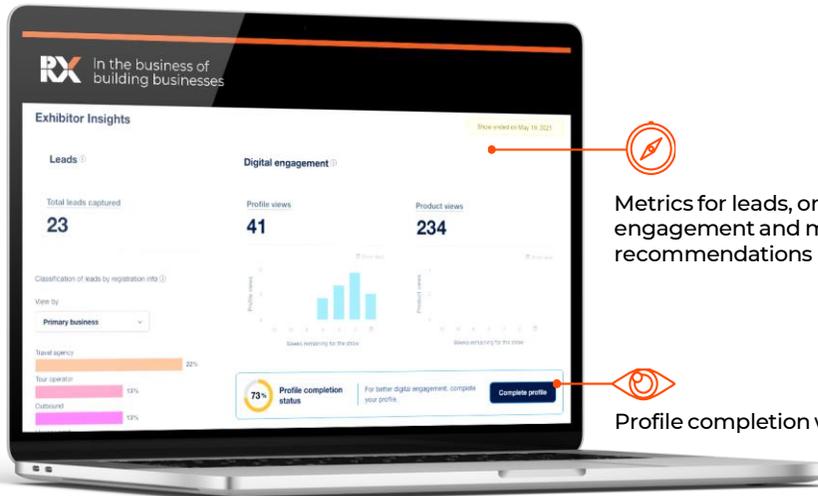
Find out how many online visitors are viewing your online profile and engaging with your brand. Take action to complete your profile and boost online visitor engagement.

AT SHOW

Check how many buyers visited your stand based on real time scans by your team and smart readers.

POST SHOW

Review metrics for leads and digital engagement. Segment leads captured by attributes of interest.



Metrics for leads, online visitor engagement and matchmaking recommendations



Profile completion widget

Five steps to benchmarking performance

1. Review and download details of leads captured at show
2. Analyse leads by segment of interest e.g.- job title, region, product interests
3. Review metrics for online visitor engagement with your company
4. Analyse engagement trends over time
5. Analyse visitor response to recommendations made for your company



View of Buyers' Profile



Leads detail view



Leads report download